



# CIB Summer program

# About fintech company's

fintech Business Established in 2010, by the leading Fin-Tech company's, has consistently aligned itself with the directives of the state and the Central Bank of Egypt to promote financial inclusion and drive economic growth. Embracing a forward-thinking strategy, Fin-Tech company's has built an innovative, cutting edge data-driven tech infrastructure, delivering a variety of financial products and tailored solutions to meet the diverse needs of a broad audience.



# 2010





# FINANCIAL INCLUSION

## Financial Inclusion Definition

The Central Bank and Banking Sector Law No. 194 of 2020 defined financial inclusion as:  
Availing of various financial products for use by all segments of the society through the formal channels, with adequate quality and cost while protecting the rights of the consumers of these services, which enables them to manage their finances effectively.

# Certificate bank acquirers



CBE

Commercial International Bank  
البنك الأهلي المصري  
NATIONAL BANK OF EGYPT

بنك مصر  
BANQUE MISR

ALEXBANK | بنك الإسكندرية

بنك الشرق الإفريقي الدولي  
arab african international bank

QNB ALAHLI

بنك أبوظبي الأول  
FAB  
First Abu Dhabi Bank

CRÉDIT AGRICOLE

E-Commerce

Commercial International Bank  
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QNB ALAHLI

بنك ABC  
Bank ABC

بنك القاهرة  
Banque du Caire

البنك الزراعي المصري  
Agricultural Bank of Egypt

POS-Acceptance



# Certificate bank Issuers



# Certificates



Maged Moris



S. Arm Certificate



PSP Certificate



PF Certificate



البنك المركزي المصري  
CENTRAL BANK OF EGYPT



FRA Certificate



PCI Certificate



UPG Certificate



CARD  
ACCEPTANCE

QR CODE

E-COMMERCE

CASH COLLECTION



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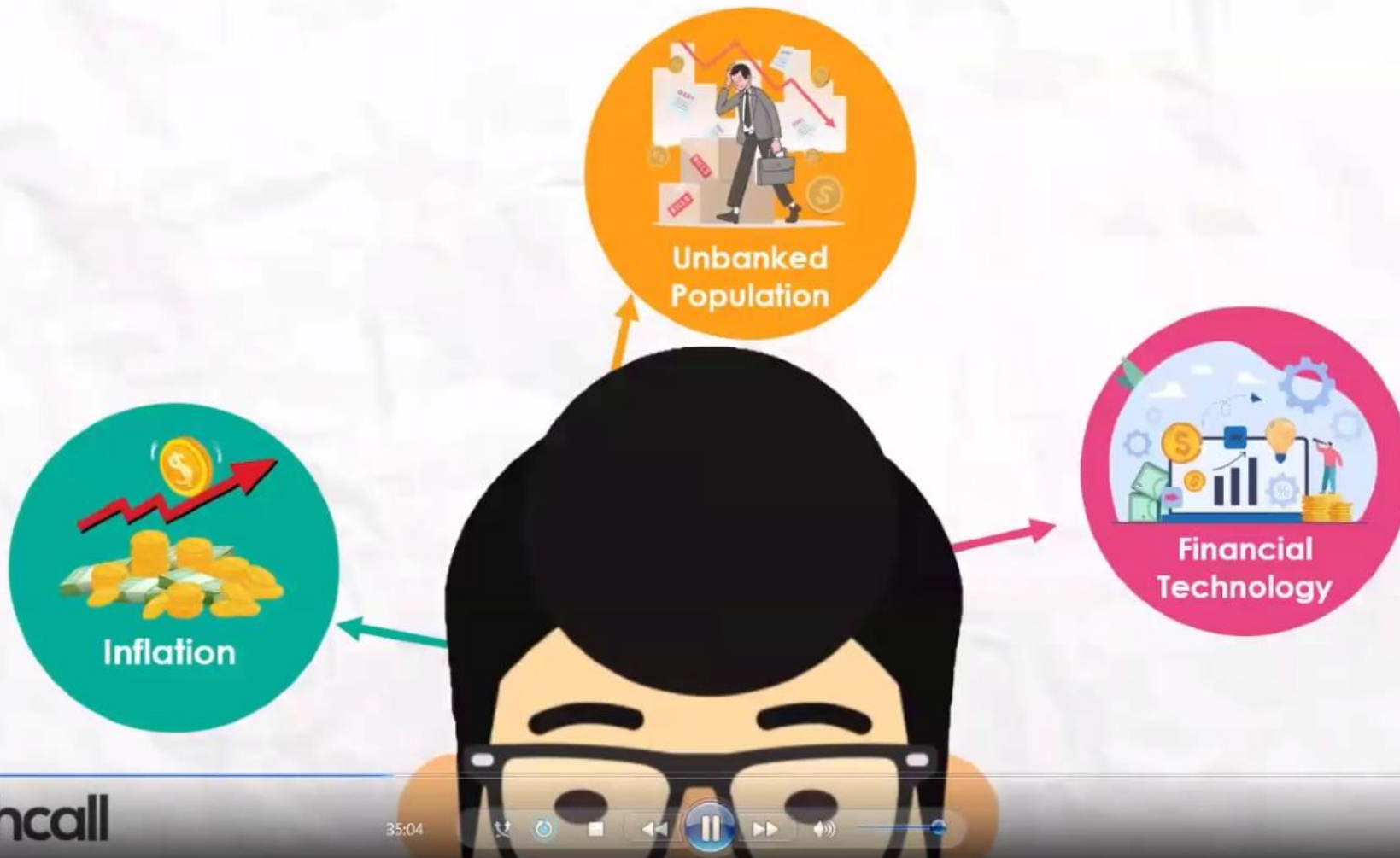
E-COMMERCE

CASH COLLECTION

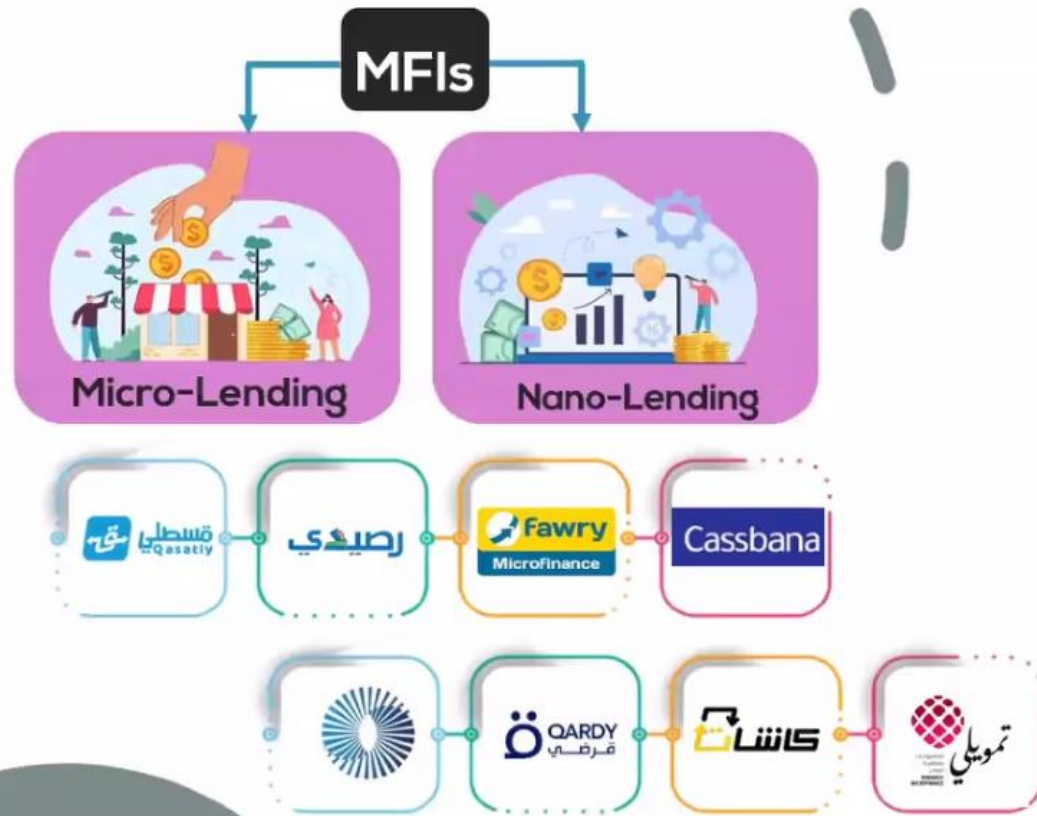




# MARKET PAI



# Inflation



Maged Moris



# Unbanked Population

33% of the population is underbanked





# Wallet technology



# AI competency Center



Implemented an alternative customer profile system utilizing AI to analyze customer behaviors for alternative credit scoring.



# FinTech's Is Elevating Payment Experience For The Future



## Business to Merchant

Provide a list of services to enhance merchants daily activities by enabling e-payment services to end-users through merchants using POS and Merchant mobile app



## Business to Business

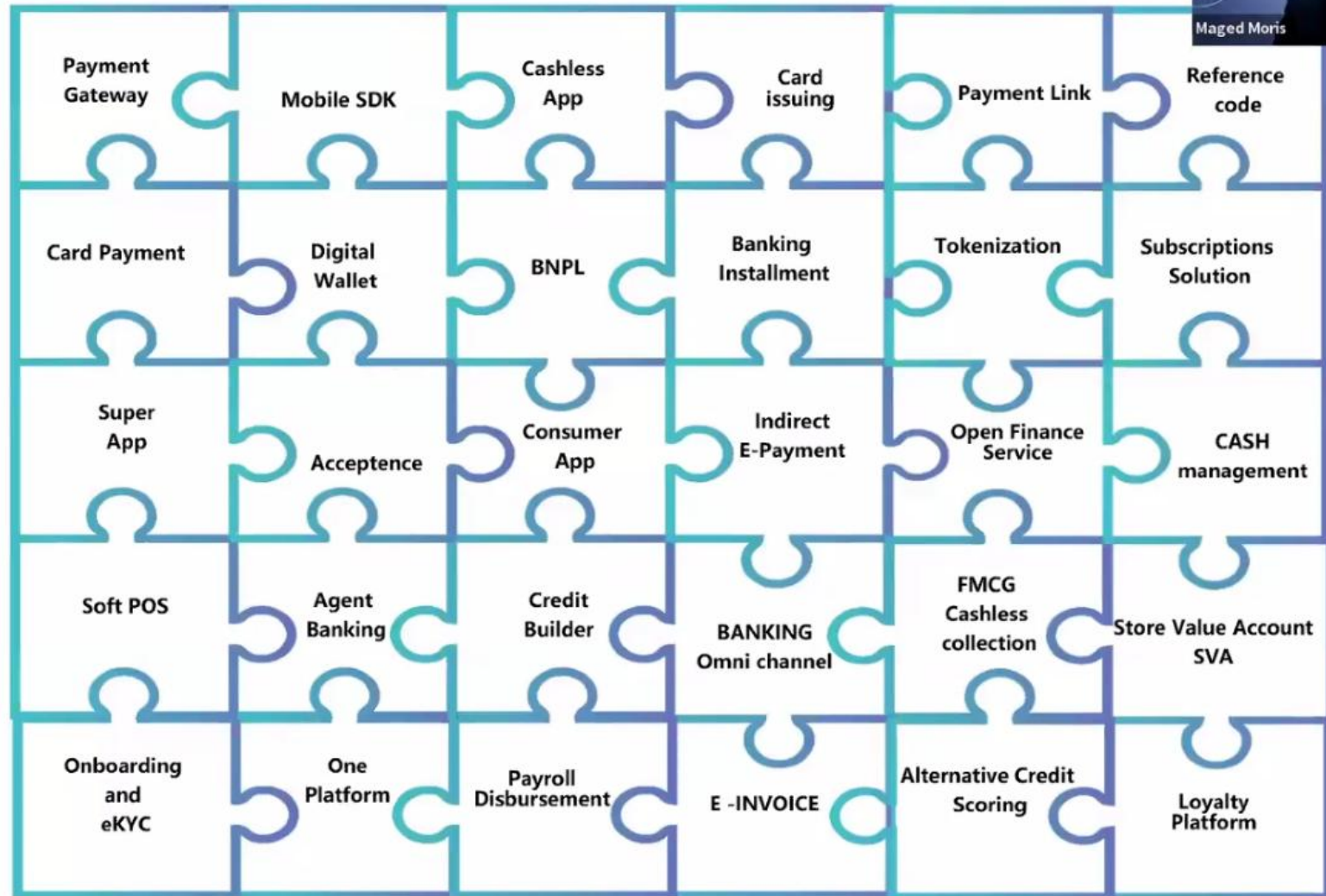
Provide a set of e-payment solutions to turn your society into Cashless enabled society or your website into an eCommerce solution using Cashcall Payment Gateway



## Business to Consumer

Provide e-payment services to consumers through Cashcall Consumer mobile app

# Modular Finance





**Thank You!**

